



VIDEO CONTEST

MicroSalon Italia 2020
15 – 16 – 17 May RAGUSA OFF
#MicroSalonItalia2020

The Association of Italian Film Authors (**AIC**), in collaboration with Rotolight, Fowa, Imaginelight Rosco and Fabrique du Cinéma, promotes the MICROSALON ITALIA 2020 video contest.

The best video will be used as an advertising spot for MICROSALONITALIA2021.

The Contest will start at 10.00 am on 15 May 2020 and will end with the closing of the exhibition at the 17.00 pm on 17 May 2020.

Regulation

Participants

Participation is open to all: amateur and professionals.

Jury members, AIC members, competition organizers including close relatives are excluded.

Acceptance of the regulation

Participation in the competition implies acceptance of this regulation.

Competition theme

The theme of the competition is the exhibition itself, to be developed in all its nuances of meaning that are inherent to the new technology, than to tradition (for example: contact between man and product, materials, but also between people and tradition ...).

- a) The contest is themed obligated. The shooting must be taken within the event of MicroSalonItalia2020 of May 15 from 10.00 to May 17 at 17.00, declined in all its nuances and in any case inherent.
- b) It is possible to make personal filming to insert and contextualize.

Shooting and technical requirements

- a) Each participant will be able to send 1 min Video in color and / or in black and white, taken with any type of support (smartphones, reflexes, tablets ...), signed by 31 May 2020.
- b) The Video sent must be made within the MICROSALONITALIA2020 event (or outside the exhibition if contextualized) from day 15 May 2020 10.00 to 17 May 2020 17.00.

c) The shooting created exclusively with graphics programs or with watermarks are not allowed; are welcome post production, special effects and shooting in green and blue screen.

Participation in the competition

- a) To sign up, send an email to *comunicazione@aicine.it* with NAME, SURNAME and TELEPHONE NUMBER.
- b) It will be required to confirm your subscription at Stand AIC where you will receive the badge to keep exposed during the contest.
- c) Registration can take place before the exhibition through the payment of 25 euros (Paypal or Postpay) or directly on the day of the exhibition (exclusively in CASH), at the AIC stand.
- d) For those who also participate in the Photo contest the total payment will be 30 euros.
- e) Participation (which includes the tacit consent of the following regulation), registration and delivery of the badge to be displayed are authorized after payment.
- f) Registration can take place at any time, on three days, at the AIC stand.
- g) It is at the discretion of the participant whether to work on the chosen contest on three days; it is possible to take part in only one day, the registration fee will be the same.
- h) The shooting not related to the theme of the competition indicated in art. 3 are inadmissible and will be excluded.
- i) In the case of publication of the Video on Instagram there will be no exclusion, well accepted, but we remember the hashtag # MicroSalonItalia2020.

DEADLINE

The deadline for registration is until 14.00 pm of the exhibition on Sunday 17 May 2020.

Selection of the winning spot

- a) The received Video will be judged by a jury of experts indicated by the Association; The jury will be composed by Daniele Nannuzzi, Simone Marra and Davide Manca.
- b) The jury will award the prizes based on an unquestionable and unappeasable assessment of the quality and originality of the spots submitted, reserving the right to exclude from the competition video not considered to be of minimum quality to be able to participate.
- c) The best Video will be used as an advertising spot for MICROSALONITALIA2021.
- d) The bests Video will be awarded within the Fabrique Du Cinéma party by Davide Manca member of the jury, on a date to be communicated to the competitors in June 2020.
- e) The ranking of the winners will be published on the Facebook and Instagram MicroSalonItalia page, in June 2020.

Awards and prizes

The competition will award the first three best 1 min Spot.

- a) He will be awarded with a **Light Kit ROTOLIGHT NEO II**, an author of only one video selected for first place.
- b) He will be awarded with a **Drone DJI Mavic Air White Fly More Combo FOWA**, an author of only one video selected for second place.
- c) He will be awarded with an **IMAGELIGHT ROSCO Mix Book** an author of only one video selected for third place.
- ii) There will be little recognition awards for any other appreciated works, in addition to the first three classified.

The awards will be within the evening of the Fabrique Du Cinéma. The statement of the winnings or the thanks for participating in each individual participant will be in June 2020.

Conditions of participation and responsibility of the author

- a) Each participant in the competition is the only responsible for the submitted video.
- b) Each participant guarantees: i) to be the sole and exclusive author of the images presented, owner of all copyright on the shooting sent for the purposes of the competition; ii) that each video is original and does not violate any third party rights; iii) to have obtained consent, authorization and / or release from the person (s) whose image or property is / are proprietary or on which he / she has a right and are/ is portrayed in the Video; iv) that the video have no unauthorized, intimidating, hate speech, false, deceptive, offensive, disquieting, defamatory, vulgar, obscene, scandalous, outrageous, pornographic or blasphemous content; v) the shooting does not contain any images that may constitute in itself or encourage criminal conduct, give rise to civil liability or otherwise violate the law.
- c) The organizers of the competition disclaim any responsibility towards any and every subject, both in relation to image rights and copyright.
- d) Each participant agrees to fully indemnify the AIC Association for copyright, fees and other pecuniary services due to the violation of the provisions of this article.

Use of images

- a) The AIC recognizes that each participant retains full ownership of the copyright on their shooting.
- b) In the context of this competition, the participant authorizes the AIC:
 - i) to publish the Video on its website and on social networks (Twitter, Facebook, Instagram, Website etc.);
 - ii) to reproduce photographs on posters, catalogues and other publications that have the purpose of promoting the event - thereby granting the right to Copyright - citing the name of the Author;
 - iii) to use the shooting or part of it for non-commercial purposes and in any case relating to the competition and its purposes;

iv) to use the shooting presented in the competition for any event, exhibition open to the public organized by the AIC association.

Data processing

a) "The AIC" handles the processing of personal data in accordance with the provisions of EU Regulation 679/2016, in the pursuit of its aims. The parties mutually agree to be familiar with the obligations imposed by EU Regulation 679/2016, pursuant to and for the purposes of art. 13. b) The data provided by the participants to this announcement will be processed by the AIC exclusively for the purposes related to the selection itself and to the possible management of the relationship with the Association and the MicroSalonItalia Fair. The processing of data will be based on principles of correctness, lawfulness and transparency and will take place in compliance with the aforementioned legislation and security measures.

CONTACTS

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